



EDMONTON BICYCLE  
COMMUTERS' SOCIETY  
2012 ANNUAL REPORT



# Edmonton Bicycle Commuters' Society 2012 Annual Report



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## Mission Statement

The Edmonton Bicycle Commuters' Society (EBC) provides people with tools they need to enjoy cycling, whether it be a few times a week, 265 bike-friendly days a year, or year-round . Established as a non-profit society in 1980, EBC operates two volunteer-run community bike workshops, conducts cyclist education courses for all ages, hosts events during Bike Month and all year-round, and represents Edmonton cyclists at City Hall.

The mandate of the Edmonton Bicycle Commuters' Society (EBC) is to make cycling in Edmonton safer and more widespread by providing bicycle services, resources, education and representation. We promote the bicycle as a healthy, economical and ecologically sound mode of travel.

## Objectives

1. To provide, administer and maintain a multi-use facility for Edmonton and area dedicated to providing cost-effective, do-it-yourself bike repair facilities and access to an environmentally sustainable, economical means of transportation,
2. To educate the public by providing courses, seminars and workshops about bike mechanics and/or safe and effective riding,
3. To extend services to marginalized members of the community as well as new-comers,
4. To facilitate communication between cyclists and governments or others to improve bicycle infrastructure and policy, and
5. To assist the Edmonton community at large in the promotion, encouragement and understanding of cycling culture.



Josefine volunteering at Symphony Under the Sky 2012

## 2011-2012 Board of Directors

- **Duncan Kinney** President, Advocacy Committee Chair
- **Lee Vilinsky** Vice President
- **Neil Carey** Treasurer
- **Chris Corrigan** Secretary
- **Alex Choby** Inclusion Committee Chair
- **Bernadette Blakey** Education Committee Chair
- **Brett Rosenberger** Director at large
- **James Phillips** Information Management Committee Chair
- **Micah Cooper** BikeWorks Committee Chair
- **Paul Govenlock** Membership Committee Chair
- **Stephanie Gregorwich** Director at large

Additionally, **Adam Burgess** was president until August 2012.

## Letter from the President

The biggest news in the president's report is that we have a new president. With the resignation of former president Adam Burgess in August I stepped into the position as the former vice-president as per our bylaws.

Though I have only been in the top job for a short time I want to share with you the progress we're making and the plans for the future. Plans to help Edmonton transform itself into a city where it doesn't matter whether you're 8 years old or 80 years old you still feel comfortable to bike on our streets.

### Expansion

I'm extremely proud to report that we opened another up another community bike shop to serve Edmontonians. Now that BikeWorks North is open we can help people on the north side of the river as well. Our staff and volunteers have done an amazing job at turning a bare space into what it is today. Our earn-a-bike program for youth, *The Spoke*, is also run out of BikeWorks North and it's starting to get into a regular routine as well.



Isaak Kornelsen memorial ride

### Bike Racks as Public Art

An initiative started before I became president but one I was heavily involved with was promoting the idea of having bike racks as public art on the proposed SE to W LRT. After a high-level meeting with the Department of Transportation and the Edmonton Arts Council I'm proud to report that they are receptive to the idea and it seems to be progressing nicely. I have a follow up meeting with someone from the Edmonton Arts Council next week.

### Whyte Ave

After the tragic death of Isaak Kornelsen in Whyte Ave traffic, one of our members, Conrad Nobert, organized a town hall meeting to gauge support for cycling infrastructure on Whyte Ave. Over a hundred people showed up and we're currently in the process of putting together a working group with various stakeholders to put together the best cycling infrastructure we can get in the area.

## Advocacy

Before I became president I was the chair of the advocacy committee. Needless to say I have a keen interest in the advocacy side of things. I'd like to tell you about two broader initiatives that we're going to be putting together in the short and medium terms.

### Community league partnerships/education

We're going to put together a short presentation on traffic safety and bike boulevards that we can take to community leagues around the city. We want to get them educated as well as excited about bike boulevards and neighborhood greenways. Communities and cyclists agree, we want slower, calmer traffic on neighborhood streets. We want to give them the knowledge to be able to advocate for solutions which benefit both cyclists and community residents.

### Cycling data

Part of any sound decision making process involves looking at and finding the best available data. We plan to work with as well as push the city to collect better and more open data on cyclists. We need to know if the infrastructure they're putting in is actually getting more cyclists on the roads. The eventual ask here is going to be for a participatory bike counter on the High Level Bridge.

We're also planning to be involved in the upcoming civic election in October of next year.

### Building Possibilities

This is something to put a pin in for later but the possibility exists that we may be able to purchase the BikeWorks South building. While this possibility is remote at this time, rest assured the board and staff are keeping all of our options open when it comes to this exciting opportunity.

### Final Words

I want to thank each and every cyclist who gets out there on our admittedly imperfect road system to go about their daily business on a bicycle. Whether you're running a quick errand, going to work or enjoying the beautiful river valley, you are helping. Just by using your bike and being visible you are confirming the legitimacy of the bike as a means of transportation.

Chris Chan's great presentation talks about the 60 per cent of potential cyclists who are interested but concerned and the 7 per cent who are enthused and confident. If you're a member of EBC chances are you're a part of that enthused and confident group. Let's make it our goal as an organization to get that 60 per cent out on the road and using their bike. Not only is there power in numbers but there's increased safety as well.

*Duncan Kinney*

*President, Edmonton Bicycle Commuters' Society*

*September 28, 2012*

## BikeWorks Operations

This spring we opened a second location on the north side, in McCauley (at 9305 111 Ave). Situated near the LRT, between the downtown core and Alberta Ave area, this second location serves to provide the downtown and north side of the city with easier access to our services. It was opened to provide a space for *The Spoke*, our youth mentorship earn-a-bike program. *The Spoke* is a program of EBC's with City of Edmonton partners, and funded in large part by grants from the Stollery Foundation, Edmonton Community Foundation and the Urban Spirits Rotary Club of Edmonton. Total revenue from both shops exceeded last year, and the north shop continues to grow in popularity, even late into the season. Last year, we logged over 2600 volunteer hours at the shop alone (not including our other activities); this year, we recorded over 7700 hours.



[BikeWorks North undergoing renovations](#)

Our women and transgendered shop days continue to occur every first, third and fifth Sunday of each month. The shop is operated only by women and transgendered persons on those days, and we have been seeing its direct benefits on other days at the shop too, with a more diverse base of volunteers and patrons.

Demand for EBC's **bike rental program**, funded with the assistance of an \$8050 grant from [Mountain Equipment Co-op](#), continues to increase, and approximately \$3100 in rental revenues this year exceeded forecasts.

**Bike building** sessions, every Tuesday evening, have been highly successful as well, generating rental bikes, sales revenue, and providing a great social and learning opportunity for our volunteers. We hope to expand bike building sessions and volunteer mechanic training in partnership with other organizations.

BikeWorks diverts a significant amount of material from the waste stream. Much of what comes into our shop ends up back on the road. We refurbish and reuse whatever we can. EBC again recycled over 10,000 pounds of scrap metal and several thousand pounds of tire and tube rubber this year. In one single trip, we recycled nearly 4000 pounds of scrap metal.



## Non-BikeWorks Operations

### Advocacy

This year, thanks to a generous donation from some EBC members, we were able to send a delegate to Velo-City 2012. Attending this conference provided tremendous value, as we learned about how cities across the globe have made progress (or not) on their own bicycle infrastructure and active transportation initiatives. We also made some valuable connections with other advocates and planners.

EBC continues to sit on the City of Edmonton's [Trails, Paths & Routes Advisory Committee \(TPRAC\)](#), as well as lobbying municipally and provincially for better cycling infrastructure. We work with the City to improve existing facilities and target new opportunities, as well as organizing at the grassroots level to develop the culture and acceptance of cycling. The coming year presents exciting challenges, as the first phase of the Bicycle Transportation Plan is rolled out, and the 2012-2014 budget cycle goes before City Council.

### Outreach & Events

This year saw EBC focus less on outreach and events, in order to rebuild and strengthen existing programs before extending ourselves beyond. We continued to give presentations and attend and organize numerous strategic events, however. The numbers and styles of people cycling in Edmonton continues to grow; where everything about cycling seemed novel just a few years ago, now the various rides, games, and cultural celebrations have an established history. EBC continues to provide monitored bicycle parking at various festivals, and contribute significant financial and volunteer resources to Bike Month. We also continue developing our relationships with organizations and businesses around the



Heritage Festival bike parking



International Grocery Tour 2012

city and focus on further developing our outreach as a revenue stream.

With a reach on Facebook at times exceeding 30,000 people, our position in the social media realm now provides us with real clout.

## Education

In an effort to encourage effective cycling and help cyclists feel more comfortable riding in traffic, EBC offers **CAN-BIKE II on-road cycling courses**. Due to resource constraints, we were unable to hire an education coordinator the summer, but plan to continue offering these courses in the future. We also continued running a range of ever-popular mechanic courses at BikeWorks, twice a week during peak periods.

Every year, EBC runs a Special Needs Learn-to-Ride program for children. Work to develop and license the highly-popular program continues, with materials developed and a website under works.

## Partnerships & Funding

Fundraising and diversifying funding sources continues to be a focus for EBC. Private donations were significant this year, exceeding our budget forecast by 400%. We are currently completing an application for charitable status, and continue to seek ways to generate non-grant based revenue while also pursuing new and ongoing grants.



Jim Foley volunteering at Heritage Festival. Providing tune-ups at public and private corporate events help with outreach and generate revenue for EBC.



## Income Statement and 2013 Budget (to be approved)



### Edmonton Bicycle Commuters' Society Comparative Income Statement

	Budget Fiscal Year Ending 2013	Actual Fiscal Year Ending 2012	Actual Fiscal Year Ending 2011
<b>REVENUE</b>			
Membership Sales	9,931.00	7,533.00	8,064.00
Donations	3,844.00	6,460.46	5,380.40
Grant Revenue	31,400.00	40,702.46	22,347.98
BikeWorks Revenue	91,286.00	67,935.31	66,598.97
Rental Fees	2,800.00	3,073.75	1,615.00
Course Fees	3,000.00	3,166.00	2,928.00
Other Sales Revenue	1,950.00	5,967.93	6,666.96
Casino Revenue	36,863.84	43,257.28	26,097.61
Interest Revenue	1,178.35	851.94	2,149.48
<b>TOTAL REVENUE</b>	<b>182,253.19</b>	<b>178,948.13</b>	<b>141,848.40</b>
<b>EXPENSE</b>			
Payroll Costs	87,885.86	78,952.83	81,198.39
Board and Staff Development	600.00	1,521.48	-
Rent	38,558.16	28,492.36	13,450.00
Utilities	5,622.79	4,528.68	3,600.00
Total Facility Costs	44,180.95	33,021.04	17,050.00
Building Repairs and Maintenance	1,800.00	10,260.25	360.72
BikeWorks Operational Costs	28,253.67	24,554.87	27,962.20
Amortisation of Capital Assets	619.80	387.20	216.00
Contractor and Instructor Fees	2,760.00	7,143.78	5,852.00
Program Materials	270.99	1,469.27	2,162.83
Event Costs	1,620.00	2,651.91	4,554.80
Donations to Community Partners	5,010.00	5,020.24	4,419.01
Office Supplies	1,200.00	1,674.44	647.28
Registration Fees, Business License	80.00	384.50	248.00
Communication Costs	3,820.69	3,901.57	4,499.21
Meeting Space Rental	200.00	75.00	200.00
Volunteer Food	820.00	3,723.31	2,380.82
Casino/Fundraising Costs	-	2,084.24	2,084.25
Accounting/Professional Fees	-	-	157.49
Bank Charges	610.00	651.87	576.27
Insurance	3,700.00	3,997.82	3,081.50
Total Financial Costs	4,310.00	4,649.69	3,657.77
<b>TOTAL EXPENSE</b>	<b>183,431.96</b>	<b>181,475.62</b>	<b>157,650.77</b>
<b>NET INCOME</b>	<b>- 1,178.77</b>	<b>- 2,527.49</b>	<b>- 15,802.37</b>

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## Balance Sheet as of August 31, 2012



### Edmonton Bicycle Commuters' Society Comparative Balance Sheet

	As at Aug 31, 2012	As at Aug 31, 2011
<b>ASSETS</b>		
<b>Current Assets</b>		
Unrestricted Cash	64,645.66	76,114.33
Total Casino Cash	13,600.21	61,015.02
Accounts Receivable	15,161.83	4,933.00
<b>Total Current Assets</b>	<u>93,407.70</u>	<u>142,062.35</u>
<b>Non-Current Assets</b>		
Capital Assets	1,586.51	394.59
Prepaid Expenses	1,623.27	-
<b>Total Non-Current Assets</b>	<u>3,209.78</u>	<u>394.59</u>
<b>TOTAL ASSETS</b>	<u><u>96,617.48</u></u>	<u><u>142,456.94</u></u>
<b>LIABILITY</b>		
Accounts Payable	3,863.04	8,329.02
Deferred Casino Revenue	6,863.84	48,046.88
Accrued Rent Liability	2,337.05	-
<b>TOTAL LIABILITY</b>	<u>13,063.93</u>	<u>56,375.90</u>
<b>EQUITY</b>		
Retained Earnings	83,553.55	86,081.04
<b>TOTAL EQUITY</b>	<u>83,553.55</u>	<u>86,081.04</u>
<b>LIABILITIES AND EQUITY</b>	<u><u>96,617.48</u></u>	<u><u>142,456.94</u></u>

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Stephanie Gregorwich and James Phillips met on September 15, 2012 to review financial records and supporting documentation. In our estimation, these statements fairly reflect the financial position of the Edmonton Bicycle Commuters' Society.