



EDMONTON BICYCLE
COMMUTERS SOCIETY
2015 ANNUAL REPORT

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VISION STATEMENT

Everyday cycling in Edmonton is safe, widespread, and accessible to people of all comfort levels.

MISSION

EBC is a non-profit society dedicated to making everyday cycling in Edmonton safer and more widespread by providing bicycle services, education, and civic representation. We promote the bicycle as a healthy, economical, and ecologically sound mode of transportation.

OBJECTS

1. To provide, administer and maintain a multi-use facility for Edmonton and area dedicated to providing cost-effective, do-it-yourself bike repair facilities and access to an environmentally sustainable, economical means of transportation,
2. To educate the public by providing courses, seminars and workshops about bike mechanics and/or safe and effective riding,
3. To extend services to marginalized members of the community as well as new-comers,
4. To facilitate communication between cyclists and governments or others to improve bicycle infrastructure and policy, and
5. To assist the Edmonton community at large in the promotion, encouragement and understanding of cycling culture.



achieved through charitable status will contribute significantly to our ability to satisfy the growing needs of the Edmonton cycling community.

Looking Forward

We look forward to another year of growth and change as we strive to provide relevant programming and services for Edmonton cyclists. 8 of 12 Directors intend to continue to serve on the Board next year, bringing stability to the governance of EBC. We say good-bye to Chris Corrigan, Christopher Haworth, Michelle Fisher and Alex Hindle and thank them for their contributions to EBC.

We will be improving our governance documents, clarifying and strengthening our Human Resources policies, as well as evaluating existing and new programming to ensure it meets the needs and expectations of our patrons and members.

Lastly I would like to thank three groups of people without whom EBC would not exist: our Board of Directors whose enthusiasm and innovation are inspirational; our staff and many volunteers who keep our two shops open and our programs running; and lastly our 1696 members who have shown their confidence in EBC by purchasing a membership. We look forward to seeing or hearing from you in the coming year and ensuring that EBC meets your needs and expectations!

REPORT FROM THE EXECUTIVE DIRECTOR

CHRIS CHAN

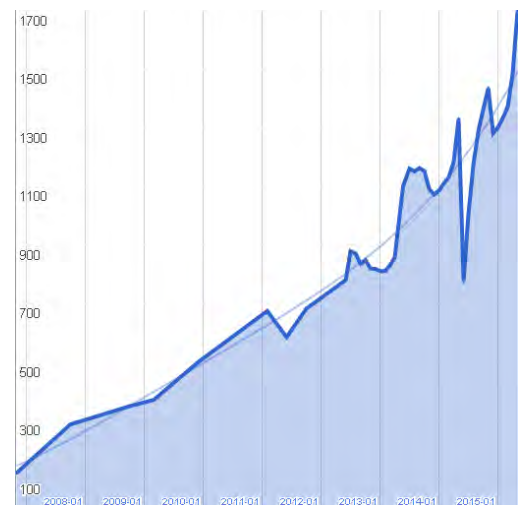
Executive Director

This year has marked another banner year for EBC, as we move towards achieving strategic goals and continue to improve and expand our programming.

With the addition of two new permanent staff positions in the spring, we have doubled our team and are already seeing results: more partnerships, more volunteers, significant progress on many outstanding projects, and more capacity to support anyone who wants to ride a bike. After closing our financial year on-budget, we are now turning our focus toward building on this work to further develop our funding and sustainability.

Both of our BikeWorks workspaces continue to grow rapidly, with the support of dozens of dedicated and skilled volunteers, including many new faces this year. You Can Ride 2 set a new high-water mark, loaning out over 100 adapted bicycles to children with special needs, and The Spoke is preparing for new, strategic changes to increase its prominence and impact, so we can help more youth develop a broad range of skills and build a bike in the process.

With nearly 1700 members, our membership numbers broke new records this year, growing 70% since 2013. Thank you for your support: your membership helps support us financially as well as lending strength to our voice in advocacy work.



EBC membership 2006-2015

Our presence in the community continues to grow. While we continue to push hard to see better cycling infrastructure and more inclusive transportation options in Edmonton, we have also cultivated a good working relationship with both Councillors and City of Edmonton administration. We will

YEAR IN REVIEW

The past year has been another year of rapid changes and growth. Our programs and services continue to evolve and expand; we highlight only some of them in this report, but constantly adapt to meet the changing needs of Edmonton and to pursue new opportunities.



WOMEN, TRANS & GENDER NON-BINARY PROGRAM AT BIKEWORKS

The Edmonton Bicycle Commuters Society is committed to its mandate of making cycling more accessible and widespread. Explicitly, one of our objectives is to extend services to marginalized members of the community. For several years, we have offered a program to encourage more women, transgender, and gender non-binary individuals to participate in our community. These are groups who are underrepresented in the world of cycling, and especially in bike repair.

EBC launched its WTGNB Program in 2010 as part of an initiative to address some of the inequity both in our shop as well as in the broader community of cycling in Edmonton.

We offer a Women, Transgender & Gender Non-Binary (WTGNB) program on the 1st, 3rd, and 5th Sundays of each month for women, transgender and non-binary persons at BikeWorks South. During this program, the shop is operated by women, trans and non-binary persons and only those who identify as women, trans or gender non-binary individuals can participate in the program.

We have strong policies supporting equitable treatment for all our patrons and volunteers, but sadly, gender-based discrimination still pervades all social spaces, and BikeWorks is still a part of that broader community. We are not interested in preventing those who may harbour (knowingly or unknowingly) discriminatory attitudes from using our shop, but we are interested in ensuring that when anybody uses our shop, they are respectful to everyone and aware of the power of their actions. Our WTGNB program is just one part of a larger strategy we have to address these issues. Anti-discrimination training in tandem with strong policies, and active recruitment of non-male volunteers for other programs are also parts of our solution. Our goal is to make the shop a space where no group ever dominates to the detriment of others, while encouraging underrepresented or marginalized groups to fully participate in cycling and bike repair.

This year saw increased public attention focused on our WTGNB program. There was some negative feedback, but the response was overwhelmingly supportive and expressed gratitude for the existence of this program. We took all feedback in stride to refine and improve the program to better serve the whole community. For more information about the program, visit [our website](#).

has been increasing. Four local bike shops helped out with the mechanical work. Over 2000 volunteer hours went into the program in 2015.

This past year, the Rotary Club of Spruce Grove raised and donated over \$90,000 to our partner, Inclusion Alberta (formerly Alberta Association for Community Living), to provide equipment for You Can Ride 2. Field Law contributed \$15,000 for the development of new inventory management software through their Field Law Community Fund. Other significant sponsors in 2015 include the Optimist Club of Beverly, the Autobody & Insurance Adjusters Golf and Friendship Tournament, Mountain Equipment Co-op, and the Rotary Club of Sherwood Park.

You Can Ride 2 also relies on the support of participating families, including from financial donations but especially from the time and expertise of family members who volunteer and support this wonderful community.

Thank you to everyone who has helped grow this program; we look forward to your continued support as we move towards charitable status and continue to search for a permanent location to house the program.

GOVERNANCE & STAFF

BOARD OF DIRECTORS

Jonathan Woelber, President

Nancy Milakovic, Vice President Internal

Michelle Fisher, Treasurer (to May 2015)

Anna Vesala, Secretary

Adrian Pearce, Co-Director of Volunteers, Co-Director of Cyclists at Large

Alex Hindle, Director of Strategic Planning

Alexey Kalinin, Vice-President External, Co-Director of Volunteers

Chris Corrigan, Co-Director of Cyclists at Large

Christopher Haworth, Director of Events (to April 2015)

Daniel Thompson, Director of Policy

Geoff Hansen, Director of Information Technology

Rachel Keglowsch, Director of Grants

STAFF

Christopher Chan, Executive Director

Coreen, BikeWorks Manager

Keith Hallgren, Bicycle Assembler (to August 2015)

Leslie Bush, External Relations Coordinator

Marianne Alacoque, Program Coordinator (to August 2015)

Molly Turnbull, Program Coordinator (from September 2015)

available to organizations with charitable status. Although it takes several months and up to a year to complete the application process, the EBC Board of Directors are confident that this change will provide the financial resources needed to meet the growing demand for EBC services and programming.

Finally, our longtime bookkeeper and former Treasurer Neil Carey is moving on to new endeavours. We are sad to lose him as our bookkeeper, and wish him all the best. We thank him for his years of dedication to EBC and for helping steward our finances. It will be difficult to replace Neil's combination of knowledge, passion, and expertise.



Edmonton Bicycle Commuters Society Comparative Balance Sheet

	As at Aug 31, 2015	As at Aug 31, 2014
ASSETS		
Current Assets		
Cash	213,850.32	233,902.70
Other Current Assets	<u>-</u>	<u>3,487.38</u>
Total Current Assets	<u>213,850.32</u>	<u>237,390.08</u>
Non-Current Assets	<u>7,615.23</u>	<u>7,908.73</u>
TOTAL ASSETS	<u><u>221,465.55</u></u>	<u><u>245,298.81</u></u>
LIABILITY		
Accounts Payable	35,161.28	24,569.72
Deferred Revenue	<u>65,652.93</u>	<u>87,163.11</u>
TOTAL LIABILITY	<u>100,814.21</u>	<u>111,732.83</u>
EQUITY		
Retained Earnings	<u>120,651.27</u>	<u>133,565.98</u>
TOTAL EQUITY	<u>120,651.27</u>	<u>133,565.98</u>
LIABILITIES AND EQUITY	<u><u>221,465.48</u></u>	<u><u>245,298.81</u></u>

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Edmonton Bicycle Commuters Society Comparative Income Statement

	Budget Fiscal Year Ending 2016	Actual Fiscal Year Ending 2015	Actual Fiscal Year Ending 2014
REVENUE			
Sales Revenue	184,407.00	180,060.84	144,099.15
Donations & Grants	50,872.00	42,464.84	91,747.16
Casino Revenue	60,215.67	49,807.53	40,429.65
Other Revenue	610.00	934.49	762.39
TOTAL REVENUE	296,104.67	273,267.70	277,038.35
EXPENSE			
Staffing Costs	164,212.27	136,009.49	102,834.04
Bikeworks Operating Costs	118,048.60	121,865.46	107,641.27
Other Program Costs	25,730.00	15,910.81	40,696.17
Communication Costs	4,638.32	5,462.19	3,870.04
Financial Costs	7,420.00	6,934.46	5,537.51
TOTAL EXPENSE	320,049.19	286,182.41	260,579.03
NET INCOME	(23,944.52)	(12,914.71)	16,459.32

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Architecture Ride led by EBC, Dialog and Manasc Isaac
Photograph by Alberto Garcia
albertogarciaphotography.com